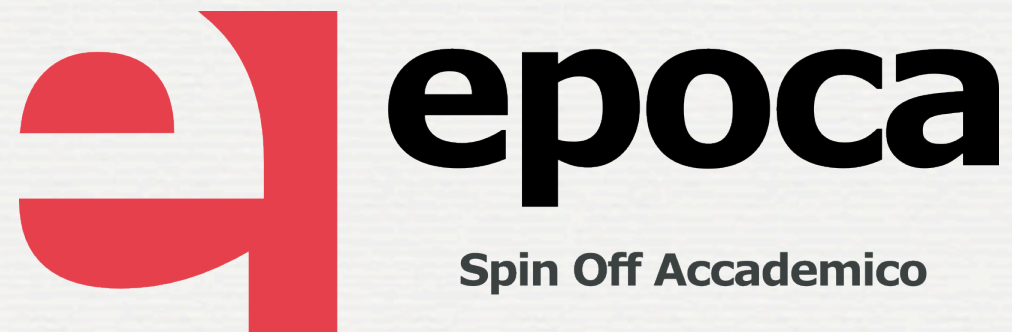


BAZAAR

A MOBILE FRAMEWORK TO ENGAGE CITIZENS
IN COLLECTIVE ACTIONS



WHO WE ARE

- **Epoca**
- **An Academic Spin-Off of the University of Modena and Reggio Emilia**
- **SME**
 - We deliver high value solutions in the design and implementation of mobile software
 - Our **research** is focused on the field of **Pervasive and Urban Computing** in collaboration with **DEIS** (University of Bologna) and **DISMI** (University of Modena and Reggio Emilia)



OUR VISION

- Engage citizens in **collective actions** for the **sustainability** of the urban environment
 - By pushing applications on users' devices by taking in consideration their current **context** and willingness
 - At Urban Scale
 - With a **Social Gaming** approach



WHAT WE ARE DOING

- **Bazaar: A Mobile Pervasive Framework (iOS & Android)**
- It provides you the right app at the Right time based on user's context (**location, time, profile, behaviour**).
- Context Based Applications
 - An App for each **Wikipedia Point of Interest** in the main Italian Cities
 - An App for each **Ravenna Unesco Monument**



WHAT WE ARE DOING

- Bazaar for **Social Innovation and Sustainability**
 - **Pervasive Applications** to promote collective actions in the urban environment (e.g collecting some sparse garbage)
 - **Social Gaming** to boost citizens participation
- It puts at work the **power of masses** to realize collective behaviour



WE ARE INTERESTED IN

- Improving our **knowledge** in developing innovative mobile solutions
- Putting at work our know-how in **designing** multi-platform mobile applications (iOS & Android)
- Testing new applications for social innovation by using Bazaar like a real **testbed**



MORE INFORMATIONS

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- <http://bazaar.epocaricerca.it/>
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