Theoretical and Practical Approach to Collective Awareness Platforms for Social Innovation: Phyrtual.org

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Fondazione Mondo Digitale

Presentation for the information day of the "Collective Awareness Platforms for Sustainability and Social Innovation" (CAPS) Initiative, September 19, 2012, Pisa, Italy.
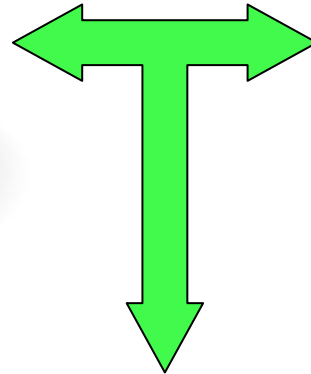
Trends
Globalization - Technology - Organization

Crisis

Global Challenges (e-Inclusion)

Systemic Social Innovation

Territorial Development

Social Innovation Processes

Application of Business Methods (e.g., Evaluations)

Knowledge-oriented

Multi-organizational, multi-sectoral networks

Brain-based Social Learning

Multi-platform (hardware / software)

Phyrtuality (Physical + Virtual)

Multi-modal Cognitive Approaches

Experiential Multi-level Environments

Some Important Aspects of Phyrtual Approach

Phyrtuality

Evolutionary empowerment

Multi-organizational, multi-sectoral hybridity

Multi-level project clustering

Experiential social creativity and learning approaches

Human multi-dimensionality

Responsible citizenship profiling

Social innovation strategic approaches

Collaborative vision making through open vision development

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Mistakes and falls are part of the life journey, the key is to learn and

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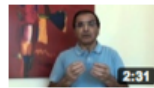## The Vision of Phyrtual.org: What is Phyrtual?

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Open Vision Development
Can you contribute to the high-level vision of Phyrtual.org?

Name 1:52 Humility 2:37 Challenge 2:31 Ciao 2:28
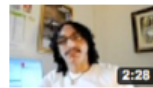
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Phyrtual as a Project

Phyrtual

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Phyrtual ● (21 members)
Innovation   Social Innovation

Phyrtual is a knowledge-based community-building environment for social innovation

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Highlights

◀   ▶

One-page presentation of Phyrtual
From section Resources you can now download a one-page presentation of Phyrtual.org. It contains Dream Behind Phyrtual, Goal, Method, and Innovative Concepts.

Activities

Highlight **Phyrtual's Continuous Improvement** 29 sec Phyrtual Activities Feed
Highlight **Phyrtual – End of Beta Version** 14 weeks 5 days
News **Free Media Forum** 30 weeks 3 days
News **Phyrtual and Project Knowledge Volunteer** 40 weeks 1 day
Highlight **Phyrtual in India** 40 weeks 2 days
News **Back from Brussels** 44 weeks 5 hours
Development Plan / Template **Phyrtual.org** 45 weeks 2 days
News **Phyrtual goes to Brussels** 45 weeks 2 days
Resource **Folder de uma página do Phyrtual** 48 weeks 6 hours
Resource **Phyrtual One-Page Brochure** 48 weeks 1 day
Resource **Phyrtual.org – A Vision and Website for Social Innovation** 48 weeks 1 day
Highlight **Updated version of Phyrtual Vision Document** 50 weeks 1 day
Highlight **One-page presentation of Phyrtual** 50 weeks 3 days
Highlight **Phyrtual Development Plan** 50 weeks 3 days
News **Phyrtual is part of project that wins Naples Social Innovation Competition** 50 weeks 3 days
Highlight **Multi-level projects or programmes** 50 weeks 3 days
Fun **Importance of Collaboration** 1 year 8 weeks

Concept
ENG Phyrtual.org is a website dedicated to social innovation, that is, innovation driven by the motivation to improve the lives of all and, particularly, the lives of disadvantaged citizens of society. Phyrtual is interactive, configurable and ...
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Polls (1)

Deep Knowledge
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Stories (1)
Creative Ideas (1)
Testimonials (2)
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Best Practices (1)
Wisdoms (1)

Fun
Joke (1)
Funny Picture (1)

Arts
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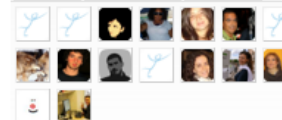
Alfonso Molina
Originator

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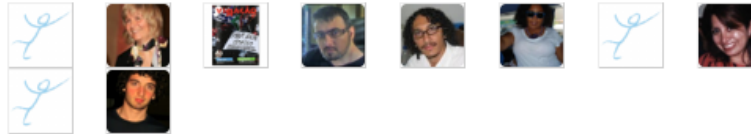
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