

# **MobileMAN**

## Social Evaluation

Presentation of Deliverable D7  
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# Introduction I

- Problem: MobileMAN does not exist yet - how to present a social evaluation??
- First Idea: use of Participatory Design. But: PD is appropriate for products more advanced in their life-cycle.  
⇒ not good for MobileMAN now!



## Introduction 2

- New idea: use of a series of interlinked activities - we get a picture of society and WICTs that can allow us to anticipate responses toward MobileMAN.
- Although hypothetical, approach based on a solid body of recognized literature.

# Introduction 3

- Activities and studies of DSAS - MobileMAN social evaluation:
  - 1) interactive website
  - 2) comparative studies
  - 3) elderly/disabled and ICTs
  - 4) factors of cooperation

# I: Website

- Website as interface between system developers and a community of potential end-users (“early adopters”?).
- Information dissemination & data gathering
- 4 phases: design - interaction and adjustments - analysis - evaluation

## 2: WICTs in use I

- Study of “technologies in use” that have some aspects similar to MobileMAN
  - Mobile phone
  - Wireless Internet access (WiFi)
  - Bluetooth (?)

We can expect the results to be valuable for anticipating the social response to MobileMAN

## 2: WICTs in use 2

- Research questions (examples):
  - types of uses
  - types of difficulties experienced
  - influence of cost in the adoption
  - used functions

### **3: Elderly/disabled and ICTs I**

- MobileMAN expressed the will to especially consider the categories of elderly and disabled
  - ⇒ reason for this study - end goal: understand what benefits may MobileMAN bring to them that other technologies have not



## **3: Elderly/disabled and ICTs 2**

- Could MobileMAN contribute to a life quality improvement of elderly and disabled?
- What difficulties have these people in dealing with ICTs?
- Can these be overcome with MobileMAN?

## 4: Factors of cooperation

- Problems of collective action (when transaction costs  $>$  benefits)
- Factors that affect collective action
- Limits of collective action may affect the viability of MobileMAN?



# Timeframe

Project  
Month

20					25					30				34
DEV														
	INTERACTION													
								ANALYSIS + EV						
MOBILE PHONES														
					MOB INT ACC									
							BLUETOOTH							
				ELDERLY/DISABLED AND ICT										
											COOP			



# Request of collaboration

- Suggestions?
- Participation into the discussion Forum of the interactive website
- Comments about the idea of newsletter and mailing list of website visitors