MobileMAN Social Evaluation

Presentation of Deliverable D7 MobileMAN Meeting

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Introduction I

- Problem: MobileMAN does not exist yet how to present a social evaluation??
- First Idea: use of Participatory Design. But: PD is appropriate for products more advanced in their life-cycle.

➡ not good for MobileMAN now!



Introduction 2

- New idea: use of a series of interlinked activities - we get a picture of society and WICTs that can allow us to anticipate responses toward MobileMAN.
- Although hypothetical, approach based on a solid body of recognized literature.

Introduction 3

- Activities and studies of DSAS MobileMAN social evaluation:
 - I) interactive website
 - 2) comparative studies
 - 3) elderly/disabled and ICTs
 - 4) factors of cooperation

I: Website

- Website as interface between system developers and a community of potential end-users ("early adopters"?).
- Information dissemination & data gathering
- 4 phases: design interaction and adjustments analysis evaluation

2: WICTs in use I

- Study of "technologies in use" that have some aspects similar to MobileMAN
 - Mobile phone
 - Wireless Internet access (WiFi)
 - Bluetooth (?)

We can expect the results to be valuable for anticipating the social response to MobileMAN

2: WICTs in use 2

- Research questions (examples):
 - types of uses
 - types of difficulties experienced
 - influence of cost in the adoption
 - used functions

3: Elderly/disabled and ICTs I

 MobileMAN expressed the will to especially consider the categories of elderly and disabled

reason for this study - end goal: understand what benefits may MobileMAN bring to them that other technologies have not

3: Elderly/disabled and ICTs 2

- Could MobileMAN contribute to a life quality improvement of elderly and disabled?
- What difficulties have these people in dealing with ICTs?
- Can these be overcome with MobileMAN?

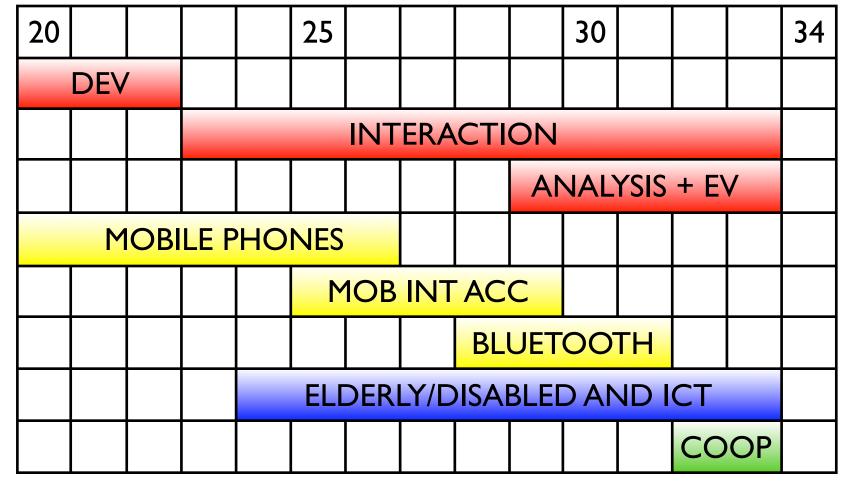
4: Factors of cooperation

- Problems of collective action (when transaction costs > benefits)
- Factors that affect collective action
- Limits of collective action may affect the viability of MobileMAN?



Timeframe

Project Month





- Suggestions?
- Participation into the discussion Forum of the interactive website
- Comments about the idea of newsletter and mailing list of website visitors